



THE MATINA AMANITA MANSION

L Level, Gaysorn. 999 Ploenchit Road. Bangkok, Thailand 10330.



Matina Sukhahuta, jewellery designer from the fashion-forward sister trio Sretsis, took her bold and opulent aesthetic indoors when she launched her first store in Bangkok last week. Known affectionately as the ‘Matina Amanita Mansion’ it is situated on the lobby level of Bangkok’s premier luxury shopping destination, Gaysorn.

After graduating from the Parson’s School of Design in New York in 2005, Matina returned to her native Bangkok and began designing jewellery as part of her sisters’ fashion label, Sretsis. She had noticed a gap in the Thai jewellery market for individual statement pieces, as very few shops had a strong concept or appealed to a fashion forward clientele. She envisioned a place where one could indulge in beautiful pieces with an emphasis on unique design, quality and craftsmanship.

Sukhahuta’s objective was to create a beautiful store which was both luxurious in its adornment and in the exquisite pieces it housed. With neighbours including Givenchy and Prada, Gaysorn is the ideal venue for Matina’s store, which has been designed to complement her jewellery collections. Significant features include a dramatic ceiling clock that is handcrafted from stained glass, large wooden doors carved with the Matina Amanita logo, dark wooden floors and a royal blue and gold color pallet.

“This store will be like an archive of my collections. The Matina Amanita story will be shown in the ‘Hall of Frames’, a pictorial exhibition that tells the story of my designs from the beginning.”

Matina Amanita has garnered attention from notable fashion bibles around the world and has also acquired an impressive list of international stockists, including Liberty and Kabiri at Selfridges in London.