

For immediate release

October 2008

**Dusit Thani Laguna Phuket Awarded “Excellent Resort of the South”
in the 7th Thailand Tourism Awards 2008**



Mr. Peter Komposch (left) represented Dusit Thani Laguna Phuket to receive the award from the H.E. Mr. Weerasak Kowsurat, Minister of Tourism and Sports, held in Bangkok on 27 September 2008

Phuket, Thailand – Dusit Thani Laguna Phuket was recently awarded “Excellent Resort of the South” in the 7th Thailand Tourism Awards 2008 by the Tourism Authority of Thailand.

To encourage competitiveness in terms of management and service quality in various areas of the tourism industry for benefits in marketing as well as sustainable conservation of the natural resources, environment and art and culture, the awards were divided into six categories as follow:

- Awards for Tourism Development and Promotion Organisation
- Awards for Communication and Public Relations Works
- Awards for Tour Programme
- Awards for Tourist Attractions
- Awards for Health Tourism
- Awards for Tourist Accommodation

The selecting panel and the judging panel have jointly reviewed each contestant carefully. Issues on the environment, global warming, participation, sufficiency economy philosophy, good governance, the overall linkage context, and responsibility to society, were included in the criteria.

“We not only do our best to maintain our unique 5-star standard of services but also better our rooms and facilities as well as our people with a view to give a refreshing experience for all guest no matter what their journey. This year, we added up new a spacious 2-bedroom Dusit Thani Pool Villas as another alternative for those with luxurious preference. We also take environmental issues seriously here as we have a very active “Green Leaf Committee” who achieved us a number of honourable environmental related awards for our environmental friendliness and great effort to run the business with the lowest impact on environment and least effect on global warming,” said Mr. Peter Komposch, General Manager of Dusit Thani Laguna Phuket.

“This is really a reward for all staff for the great effort they have put in their job aiming to deliver the promising holiday experiences to our guests and also encourage us to DO MORE,” added Peter Komposch.

Mr. Peter Komposch represented Dusit Thani Laguna Phuket to receive the award from the H.E. Mr. Weerasak Kowsurat, Minister of Tourism and Sports, held in Bangkok on 27 September 2008.

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Note to the Editor: Dusit International comprises five hotel brands: Dusit Thani Hotels & Resorts, Dusit's second generation dusitD2 hotels & resorts, Dusit Princess Hotels & Resorts, Dusit Devarana Hotels & Resorts, and Dusit Residence Serviced Apartments. It also operates its own signature Devarana Spa.

Dusit Thani Hotels & Resorts : Dusit Thani Bangkok
Dusit Thani Hua Hin
Dusit Thani Pattaya
Dusit Thani Laguna Phuket
Dusit Island Resort Chiang Rai

dusitD2 hotels & resorts: dusitD2 chiang mai
dusitD2 baraquada pattaya (Opening 2008)
dusitD2 samui (Opening 2009)

Dusit Princess Hotels & Resorts: Dusit Princess Srinakarin, Bangkok
Dusit Princess Koh Chang
Dusit Princess Korat
Royal Princess Larn Luang, Bangkok
Royal Princess Chiang Mai
Charoen Thani Princess, Khon Kaen
Pathumwan Princess, MBK Centre, Bangkok
Bel-Aire Princess, Sukhumvit, Bangkok
Grand China Princess, Chinatown, Bangkok

Outside Thailand:

Dusit Thani Hotels & Resorts

Dusit Thani Manila, Philippines
Dusit Thani Dubai, United Arab Emirates
Dusit Thani LakeView, Cairo (Opening 1 January 2009)
Dusit Thani The Palm, Jumeirah, United Arab Emirates (Opening 2010)
Dusit Thani Abu Dhabi, United Arab Emirates (Opening July 2010)

Dusit Residence Serviced Apartments

Pearl Coast Premier Hotel Apartments, Dubai, United Arab Emirates
Dusit Residence Dubai Marina, United Arab Emirates (Opening September 2008)
Dusit Residence LakeView, Cairo, Egypt (Opening 2009)
Dusit Residence Abu Dhabi, United Arab Emirates (Opening 2010)
Dusit Residence The Palm, Jumeirah, United Arab Emirates (Opening 2010)

Dusit Devarana

Dusit Devarana The Palm, Jumeirah, United Arab Emirates (Opening 2010)

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands. GHA currently comprises Anantara, Cham, Dusit International, JurysDoyle, Kempinski, Landis, Leela, Marco Polo, Omni, and Pan Pacific encompassing 160 upscale and luxury hotels with over 46,000 rooms in 41 different countries. To book or for further information visit www.globalhotelalliance.com.