



Anantara  
GOLDEN TRIANGLE • THAILAND

March 2009

# Golden Triangle news

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# Sustainability report



Anantara Golden Triangle has been selected as the best operator in the region for **corporate social responsibility (CSR)** by CEI Asia Pacific.

Anantara Resort Golden Triangle is located on 65 hectares of natural habitat in the Golden Triangle region of northern Thailand. The site is used as a nature reserve for all residing species and as a natural home to the Elephant Camp's rescued elephants.

The entire elephant population living at the camp has been rescued from the streets of Thailand's largest cities. Street rescue missions for elephants are regularly carried out and where possible, the elephant's handler and their families are invited to join the Anantara Elephant Camp.

To date, 31 elephants have been rescued. These elephants, their handlers and their families are all well cared for with housing, food, health care and insurance being provided – even the elephants receive health insurance.

Three solar panels have been installed at Anantara Elephant Camp, which provide 180 litres of hot water for the entire camp. This has entirely removed the need for electricity to be used to heat the camp's water, meaning it has been able to remove the electrical pump and heater.

Additionally Anantara Golden Triangle have installed a solar preheater for the water at their staff compound and laundry,

this should reduce the work of the gas boilers by at least 30% even during the cool, dry season.

CEI Asia conducted a survey of the business events industry in November 2008 to better understand the types of sustainability initiatives and corporate social responsibility (CSR) practices being conducted across the region. Their research revealed there are ten categories of environmental sustainability being implemented by organizations in Asia.



Special journey

# Bamboo Rafting on the border

Move at the pace of the river with a glass of bubbly in your hand, reclining under the shelter of our covered bamboo raft take an hour and a half to gently float from our local village of Wang Laos to the hotel's boat pier.

Though each bank is identical, one is Burma and one is Thailand; the river itself is a thoroughfare for fishermen from both countries and migratory birds who know no such definition.

A magical way to spend the late afternoon – we have to be of the river by sunset – with your partner, take a float in the early morning as the river comes to life or during the day.

Anantara Golden Triangle launches the  
**2009 King's Cup**  
**Elephant Polo Tournament 2009**  
Local Press Conference



On 23 Jan 2009, the **King's Cup Elephant Polo Tournament 2009** Local Press Conference was held at Anantara Golden Triangle.

The Chiang Saen Town Mayor; Mr. Suthep Tiawtrakul together with the Assistant Director of TAT Chiang Rai; Mrs. Jirarat Meengam have led the meeting. The exhibition matches were shown after the conference.

**The King's Cup Elephant Polo 2009** will take place at Anantara Golden Triangle, Chiang Rai during **23 – 30 March 2009**. This will be the 3<sup>rd</sup> time in Chiang Rai and the 8th time in Thailand. The National Press Conference will take place in Bangkok on 12 February 2009 at Four Seasons Hotel.

For more information on King's Cup Elephant Polo, please visit [anantaraelephantpolo.com](http://anantaraelephantpolo.com)

# Elephant tails

## The ultimate show and tell (take your ele to school).

by John Roberts

Growing up in England I was always perplexed by American teen movies, no-one seems to have to wear uniforms (the girls seem to wear hardly anything), everyone seems to drive a Porsche, you need a passport to go to the toilet, everyone seems to get over excited by games lessons and every Friday afternoon you get to bring something from your house to explain to your classmates: "Show and Tell"

- in England we get kiss-and-tell which is more fun but is not really encouraged in schools.

Well, in Thailand, just as the kids are beginning to feel the New Year's and Christmas sugar rush wearing off we have National Children's Day, the purpose of which is shrouded in time and good intentions of a long forgotten Government and so is now an excuse for National Children to take a bit of a day off at school, eat more sweets and travel around the place having fun.

In the local Sob Ruak school they did all of the above and each class put on a show, lots of dancing and not too much karaoke...

...in the elephant camp, we thought we'd let the kids take their elephants to school - for a young kid speaking a funny language in a school a long way from home what could be cooler?

...it is not really their school, or their stage, but Oum and Pleum storm the stage, some girls just have to dance!



...Pepsi shows off at Oum and Pleum's nursery school...



...the elephants take the idea of the athletics field to heart in some form of mild stampede...



..Na Lak is still too young, even for nursery school, she's used to Pepsi but he was too busy showing off so she had to hold down Deang Moo for a little while...



...slightly further up the age scale, the boys try not to look too cool on Sakura and Manau and the girls try to pretend they haven't noticed.

# 2009 King's Cup Elephant Polo Official Program

23<sup>rd</sup> March 2009 – 30<sup>th</sup> March 2009

At Anantara Golden Triangle Resort & Spa, Chiang Rai

**Note:** Practise days 22<sup>nd</sup>, 23<sup>rd</sup> March

## Monday, March 23<sup>rd</sup>

15:00 pm Elephant parade in Chiang Saen and culminating in the:  
Pepsi All Thailand Challenge:  
Chiang Saen VS. Thailand All Stars  
Venue: Chiang Saen Wittayakom  
(High School)

## Tuesday, March 24<sup>th</sup>

07:00 am Practice (Anantara pitch)  
10:59 am Elephant Blessing Ceremony  
12:00 pm All elephants' Veterinary Check by  
T.E.C.C. Mobile Elephant Clinic  
12:00 pm Lunch at Polo Pitch  
14:00 pm Opening Ceremony at the pitch  
15:00 pm Exhibition Match Thailand VS.  
International All Stars  
16:00 pm Press Match  
19:00 pm Welcome Cocktail Party – Anantara  
Golden Triangle at Hilltop  
20:00 pm Pool Side Dinner

## Wednesday, March 25<sup>th</sup>

09:00 am Match Starts  
12:00 pm Lunch at Polo Pitch  
16.30 pm Match Ends  
17:30 pm Sunset Sala cocktail for journalists  
18:30 pm Trip to Chiang Rai Night Bazaar

## Thursday, March 26<sup>th</sup>

09:00 am Match Starts  
12:00 pm Lunch at Polo Pitch  
16.30 pm Match Ends  
18.00 pm AMEX Pre-dinner cocktail  
19:00 pm Players' Night at "Sugar Sugar"

## Friday, March 27<sup>th</sup>

09:00 am Match Starts  
12:00 pm Lunch at Polo Pitch  
16.30 pm Match Ends  
17:30 pm Hall of Opium visit  
19:00 pm Anantara Cocktail party and official  
opening of the "Baby elephant park"  
– Hill tribe theme

## Saturday, March 28<sup>th</sup>

09:00 am Match Starts  
12:00 pm Lunch at Polo Pitch  
16.30 pm Match Ends  
19:00 pm Pre-Dinner Cocktail –  
Boat trip to "Hidden Oasis"  
21:00 pm Gala Dinner Night at Pitch –  
Opium night theme

## Sunday, March 29<sup>th</sup>

10:00 am Sunday brunch with the Jazz band  
and Match Starts  
16:00 pm Final King's Cup Elephant Polo  
2009  
17:30 pm Prize Giving Ceremony with cock-  
tails  
20:00 pm Dinner at Leisure

## Monday, March 30<sup>th</sup>

Leisure day



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