

Press Release for immediate release!

Thailand to host inaugural International Golf Club Challenge

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The first of its kind, The International Thailand Golf Club Challenge will take place in beautiful Bangkok and Hua Hin in June next year.

Across seven days, the Club Challenge see players tee-off on some of Thailand's most prestigious courses, including the exclusive Thai Country Club (the site of Tiger Woods' 2008 PGA win) in Bangkok, and up-market golfing and tourist resort, Hua Hin's Black Mountain Golf Club and Banyan Golf Club.

Open to all national and international golf clubs, the Challenge is a four-member team event involving four rounds of golf across three prestige courses. With \$5000 in cash prizes to be won for their clubs golfers and non-golfing guests will enjoy a complete itinerary that involves both golfing and tourist activities.

Event organisers, Teed-up Travel - one of Australia's leading golf travel operators, responsible for tours of premier events such as the US Masters and British Open - have joined the Tourism Authority of Thailand (TAT) in establishing this inaugural event. One of many to come says Teed-up Travel CEO, Bede Hendren.

"To be able to bring both Australian and international golf enthusiasts to such a spectacular venue as Thailand is going to be a great experience," Mr Hendren said. "And with a generous cash prize pool of \$5000 I am confident we will see club members flocking back to what will be an annual event," he said.

TAT spokesperson, Peter Power, says the Challenge will undoubtedly become one of the many renowned events on the international golfing calendar.

"Hua Hin is a unique beach resort 170 km west of Bangkok and is home to two world class golf courses. In fact, Black Mountain Golf Club will host a 2009 Asian PGA event," Mr Powers said.

"I have every faith that golfers and non-golfers alike will enjoy every tropical moment of the Challenge right here in our beautiful surrounds," he said.

Golfers and non-golfers will find comfort in knowing that Teed-up Travel have all the necessary travel and accommodation arrangements in place. An affordable package includes return flights, six nights accommodation, a welcome dinner cruise, daily breakfast, four rounds of golf (including carts and caddies), three sight-seeing tours for non-golfers, prizes and a farewell gala presentation dinner.

The International Thailand Golf Club Challenge will take place from Thursday, June 18-24 across Thailand. Unlimited teams from each club are allowed to enter with any club

who sends more than 12 participants receiving one free tour package (to be used at their own discretion).

For more information club phone the Teed-up office on 61 2 9746 6606 or visit their website at www.teed-up.com