

CLUB MED LAUNCHES BABY CLUB

“LITTLE IN SIZE” DOESN'T MEAN “LITTLE INTEREST”

KIDS STAY AND EAT FREE*

Images are available on request

Sept 11 2009: Baby Club Med is to be launched in the Club Med Phuket Resort from December 15th and, is the first in Asia Pacific. For those with very young children, the great news is that the first **Baby Club**, has been designed specifically for babies 4-24 months old.

Club Med, the pioneer of holiday Resorts welcoming, entertaining and exciting the minds of children, having engineered the concept nearly 60 years ago, knows that happy children on holiday mean happy parents and families.

About Baby Club

From the 15th December, a high level of services and comfort will be on offer in Phuket, with the opening of **Baby Club**, where the new facility and materials are designed to create an ideal atmosphere and an awakening of sensations for babies, through the discovery of the senses particularly in audio, aroma & tactile.

The award winning Hotel and Resort company has over 40 years experience in welcoming babies, and is now raising the benchmark with **Baby Club**, which offers professional staff, especially trained for childcare, and with only a limited number of babies under their supervision.

Tailor-made programs for baby, that have been adapted to their biological rhythm, provide a perfect balance between nutrition, sleep and activities. Parents can also enjoy activities together with their baby, like baby massages, baby gym and more.

Children are also the big winners at the newly designed Club Med Cherating Beach Mini Club.

About the newly refurbished Mini Club Cherating Beach

Thirty years after opening its doors, once again, children are very special at Club Med Cherating Beach, the multi award winning paradise between the lush Malaysian jungle and on the golden shores of the South China Sea – where the mini club has just received a fresh makeover and redesign by Geoffrey Thomas, a well respected interior designer.

The two brightly themed Mini Club Nature activity rooms are named Jungle Adventure, and Sea Explorer, with colours, fabrics and finishes creating an ambiance reflecting these natural kingdoms, and creating an eco-conscious program all revolving around nature and its wonders. The specially written and designed “Jungle Book” carries the theme through to physical interpretation through jungle walks, connecting with nature in the jungle and by the sea.

The Resort adjoins a turtle Sanctuary and turtles come and lay their eggs in the sand from April to August, protected and financially supported by the Resort's sale of special fundraising t-shirts.

Named Ohana Cabana (“The turtle nest”) after local jungle characters, children are encouraged to explore their natural surrounds through sight, sound, touch and other senses, and enjoy it also from the comfort of their special Club, with its own kiddies pool, rest areas and playground by the sea.

How families are catered for at Club Med Resorts

Club Med Baby Welcome provides childcare equipment (cot, baby bath, bottle warmer, etc.) in the room and special baby zones, at no additional cost

At Petit Club Med®, children from 2-3 years can have fun playing with friends of all nationalities under the attentive care of staff

Mini Club Med® ensures days of fun-filled activities in a group setting for children from 4-10 years

Club Med Passworld® provides teens from 11-17 years with their very own exclusive 'hang-out'

New Packages for families

Eight nights of all-inclusive package at Club Med Phuket start from \$3056 per adult (12+) and \$949 per child (4-11) from Perth. Other prices start from \$3287 per adult and \$1172 per child from Adelaide and from \$3295 per adult and \$984 per child from Sydney, Melbourne and Brisbane.

Eight nights of all-inclusive package at Club Med Cherating Beach start from \$3304 per adult (12+) and \$1113 per child (4-11) from Perth. Other prices start from \$3384 per adult and \$1177 per child from Adelaide, Sydney, Melbourne and Brisbane.

Offer valid for Australian residents. Offer limited to one child between 0 and 11 years of age per full paying adult only. Offer valid for Club Med Phuket – Thailand and Cherating Beach – Malaysia. Min 8 nights consecutive stay at Club Med is required. Offer valid for sale until 30 November 09 and for travel until 30 April 2010. Black out dates apply: 19 Sept – 16 Oct 09, 20 Dec 09 - 22 Jan 10, 13-19 Feb 10, 3-16 April 10. Teen's Club Facilities (11-17 years old) opening times are subject to school holidays. Offer valid for new bookings only. Offer valid for all room types. Room upgrade to Deluxe or Suite available at extra cost. Offer subject to availability and may change without notice. Open bar and snacking service within bar opening hours, excludes some premium alcoholic brands. Compulsory Club Med membership fee is included in price and valid for 1 year at time of booking. Not valid for Group travel. Not valid in conjunction with any other offer. Taxes are included but are subject to change due to currency fluctuations and fuel surcharges. For full terms and conditions, please contact Club Med.

To book please call Club Med on 1800 258 263

For full terms and conditions or for general information visit www.clubmed.com.au