



Welcome to the inaugural edition of the **Away Newsletter**. This and ongoing regular reports will keep you up to date on exciting news and upcoming events of the Away Resort locations in Thailand – 4 properties to date and more to come in the very near future.....

2009 has been a very “adventurous” year so far with economic woes, affects of the H1N1 flu and terrorism have all had an impact on tourism to Asia, however and despite all this we have had many pleasant reviews, recommendations and feedback from you, despite the world’s problems and giving growing confidence to your friends and families that we offer safe, relaxing and wonderful tropical vacations in Thailand at our Away Resorts.

Thank you to each and every one of you for your continued support, interest and loyalty. We know you will enjoy reading the latest news of Away Resorts.

#### **The Newest Away Location – Away Pranburi**



In May this year we launched the 4th addition to the Away Resort brand - although a smaller location than most Away properties, it is proving to be a very valuable asset due to the popularity of holidaying in Pranburi and surrounding locations. Away Pranburi is set overlooking a beachfront, offering laid-back accommodation for up to 16 guests in four Thai-style villas and a 55-year-old traditional Thai teakwood house. Here, on the ocean front in Pranburi, just two and a half hours south of Bangkok, is the ideal spot to chill out in surroundings that are simple, natural and friendly. Equally, it's a place where you can enjoy the company of family, friends or business colleagues in a convivial environment. It's the perfect location for a group to hideaway in their own private 5-star resort for a few days. Here are a few pictures of Away Pranburi. If you are interested in staying at this new Away location, visit [www.awayresorts.com](http://www.awayresorts.com) for special packages and rates.

#### **Detox and Rejuvenate at Away Suansawan Maerim**

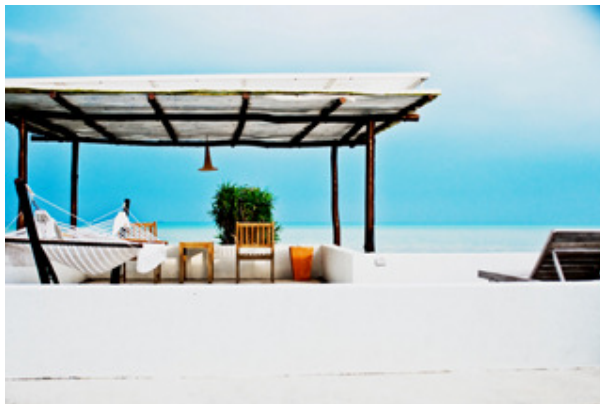
Away Maerim and their Kasorn Spa this month launched their new detox programs. Detoxification is an ancient religious ritual performed annually to cleanse the mind body and spirit. Today detoxification has become a popular process where people like you and me (as well as the celebrities) undergo detoxification to rid all the toxins in our bodies, improve our physical and mental health and generally make us feel as if we are doing something good for our selves. Away Maerim offers 1 to 5 day detox programs designed to incorporate professional Docha consultations, healthy detox cuisine and a variety of massages and therapies to suit the type of detox you have chosen to undergo.

The surrounding environment of the Maerim Valley provides a peaceful ambiance to ensure your detoxification process is relaxing and above all rejuvenating for the mind, body and spirit.

Please visit [www.awayresorts.com](http://www.awayresorts.com) for further details of the detox programs.



**Away Tusita Chumphon is leading the way to promote Chumphon as the next "Must See" location in Thailand**



Away Chumphon is determined to see Arunothai beach and the surrounding areas of Chumphon become a popular tourist destination. Through the development of ecotourism to preserve the surrounding local fishing villages and to boost tourism to the area, Away Chumphon has successfully encouraged the local government to create "Fisherman Village Walking Street", a footpath built in and around the local fishing villages to share the local way of life with the visitors to the area. The walking street will provide a prime location for local shops to sell traditional food and hand made souvenirs to showcase the beauty of the area to the people passing through.



Away Chumphon has successfully lobbied the government to build bicycle tracks around the province and construct a pier to provide direct access to Koh Tao. The new pier will allow a shuttle service to access Koh Tao in approximately 1 hour and facilitate an additional access point to the Chumphon area, as a means to accelerate eco tourism.

On a smaller scale, Away Chumphon is doing their part to sustain the surrounding environment. By planting trees in the local forests to improve the habitat for the wildlife, they are protecting popular tourist attractions such as night fire fly watching.

As a result of Away Chumphon's hard work and actions to improve tourism, one of the top tour operators in Thailand- Go Vacations, representing the European Market, in particular Germany, Austria and Switzerland, has added Away Chumphon as a "Must Stay" destination in their soon to be launched 'Around the South' Tour of Thailand.

All tour groups will begin in Bangkok and spend the second night on tour at Away Chumphon followed by a visit to Koh Toa and Koh Samui. So on your next visit through the south of Thailand add Chumphon to your itinerary and stop off at Away Chumphon to experience the beauty and culture this area has to offer.

### **A Faster Escape to Away Koh Kood**



This year during the low season of June to October, for the first time, the 'Nin Mang Koan' ferry will continue to operate between Lamsork Pier and Ao Salat (Pirate Bay) Pier. This large ferry can hold a capacity of 170 people and will continue to transport visitors to Koh Kood operating one shuttle service per day at 12:30pm. The relaxing 2 hour shuttle service will reach Koh Kood by 2:30pm in plenty of time to settle into Away Koh Kood before night falls. So why not take advantage of the low season and enjoy the natural beauty of the surroundings before the tourists flock to the island in peak season.

To make a reservation at Away Koh Kood visit [www.awayresorts.com](http://www.awayresorts.com) or call reservations on +6626968239

### **Can I interest you in a few rounds of Golf?**

This month we have selected some of the nicest golf courses in Thailand, combined them with relaxing accommodation, great food and hassle free transfers to offer you a golfing experience at our Away Pranburi to celebrate the Hua Hin and Cha Am Golf Festival.



### **Golfing at Away Pranburi**

Valid from the Present – 30 September 2009

Description:

- 2 nights accommodation in One Bedroom Villa
- 2 Breakfast meals for 2
- Green Fees at Black Mountain Golf course and Banyan Golf Club for 2
- Roundtrip transfers from/to Golf Courses
- Complimentary internet
- Complimentary early check-in and late check-out subject to availability

**16,400 THB net**

.....  
Alternatively, head north for some golf and stay at Away Suansawan Maerim.

### **Golfing at Away Suansawan Maerim**

Valid from the Present - 31 October 2009

Description:

2 nights accommodation in Garden Jacuzzi Villa  
2 Breakfast meals  
Green Fees at Chiang Mai Highland Golf course and Royal Chiang Mai Golf Course  
Roundtrip transfers from/to Golf Courses  
Complimentary internet  
Complimentary early check-in and late check-out subject to availability  
Complimentary Airport Roundtrip Transfers  
Complimentary daily shuttle service to Chiang Mai Night Bazaar

**1 person 13,100 THB net**  
**2 persons 16,700 THB net**

To make a reservation visit [www.awayresorts.com](http://www.awayresorts.com) or call +6626968239

### **Away Sister Brand X2 Launches a New Location and Residence Project**

#### **X2 Rayong**



In June this year, Astudo Hotel and Resort Group launched the opening of our third X2 Resort in Rayong, the sister brand of Away Resorts. X2 Rayong is located on Lam Mae Phim beach, on the eastern coast of the Gulf of Thailand just a 3 hours drive from Bangkok, about an hour past Pattaya. The resort comprises of 13 rooms with private terraces and stunning sea views. Here is a picture of X2 Rayong. If you are interested in staying at the new or existing X2 locations, visit [www.X2resorts.com](http://www.X2resorts.com) for the special packages and rates.

#### **X2 Residences**

A project that has seen many months in the development, X2 Residences Kui Buri are now officially for sale! X2 Residences provide the opportunity for you to invest in a designer brand and purchase a villa at X2 Kui Buri. It's up to you how you use your villa, whether you choose to keep it for your own private use or participate in a Rental Management Program, managed by Astudo Hotel and Resort Group. For more information visit [www.X2Residences.com](http://www.X2Residences.com)



In the future we will be offering the opportunity to purchase Away Residences. If you enjoyed your stay at one of the Away location and could envision your self investing in a villa or bungalow, you may want to consider saving a few pennies now to be able to be one of the first to invest in an Away tropical beach bungalow.

I trust you will have enjoyed reading this first edition of the Away Newsletter and we look forward to welcoming you again soon.  
Until next time...

Anthony McDonald  
CEO  
Away Resorts

[ceo@awayresorts.com](mailto:ceo@awayresorts.com)

---

Bangkok Sales Office : Level 3, 180/9 Wireless Road (Sarasin),  
Lumpini, Pathumwan, Bangkok, 10330 Thailand.  
T : +66 2696 8239, F : +66 2696 8202, E : [info@awayresorts.com](mailto:info@awayresorts.com), W : [www.awayresorts.com](http://www.awayresorts.com)